

FIG. 1

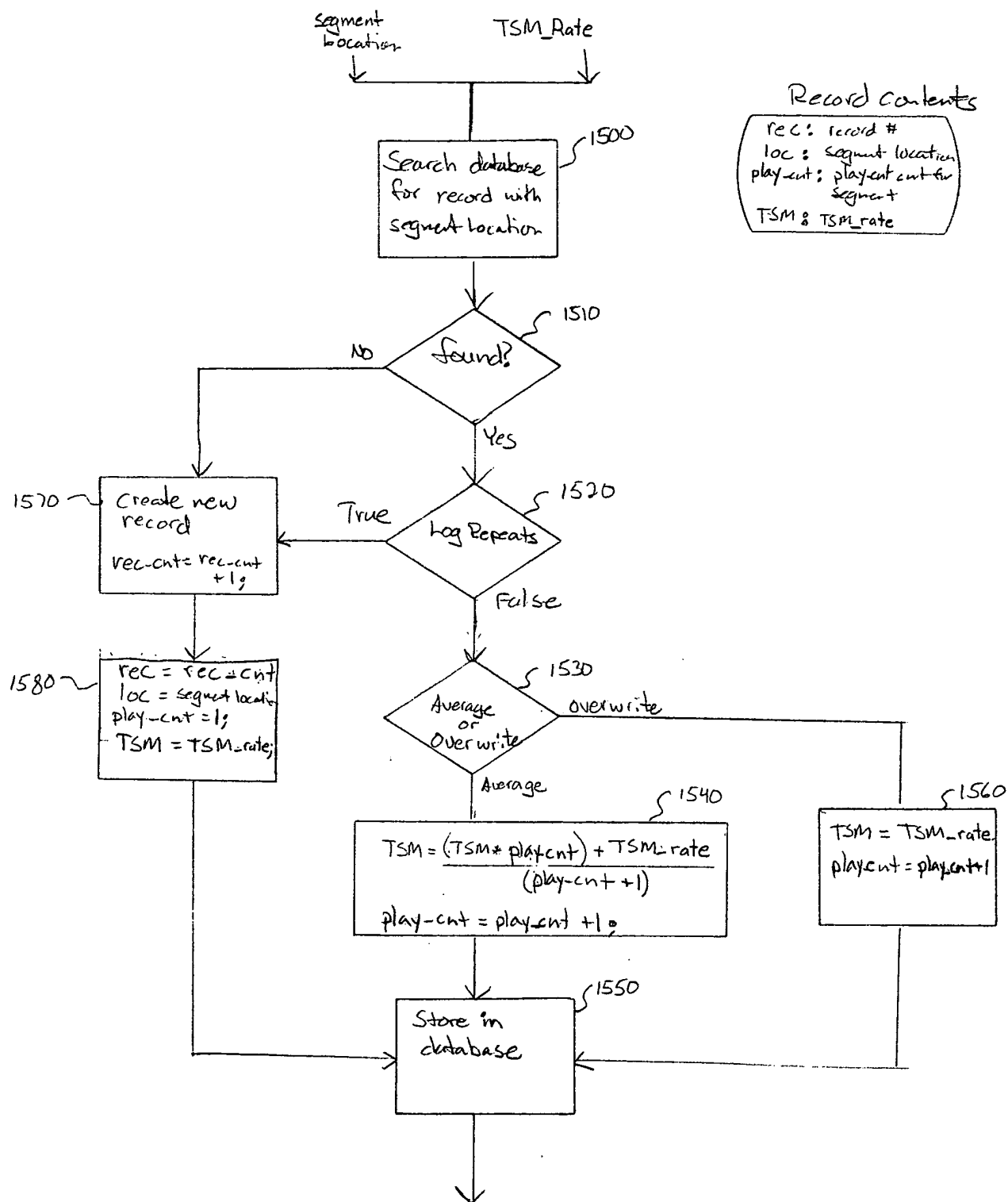
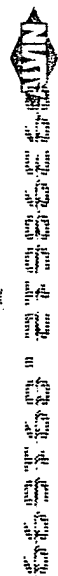


FIG. 2

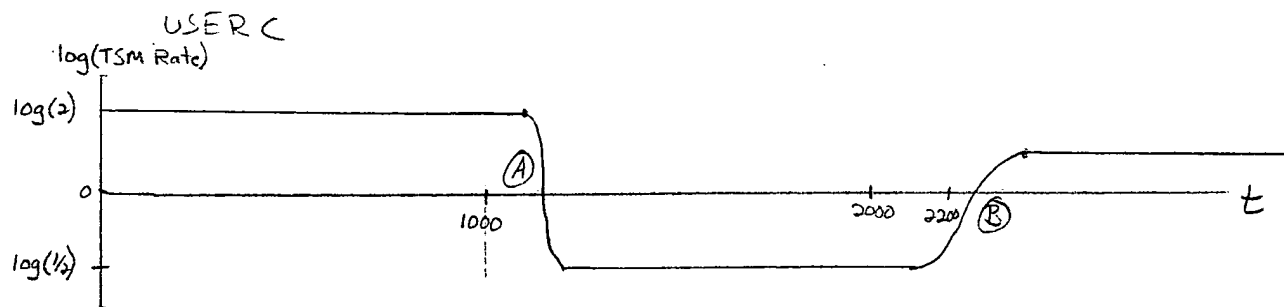
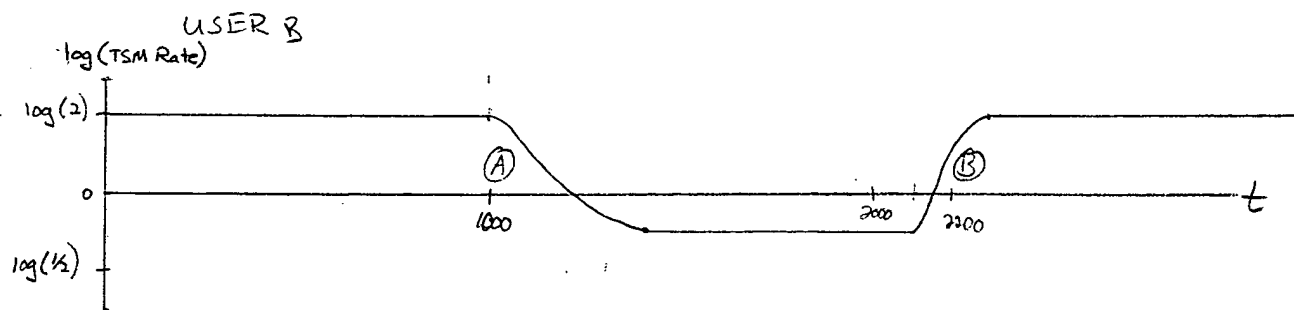
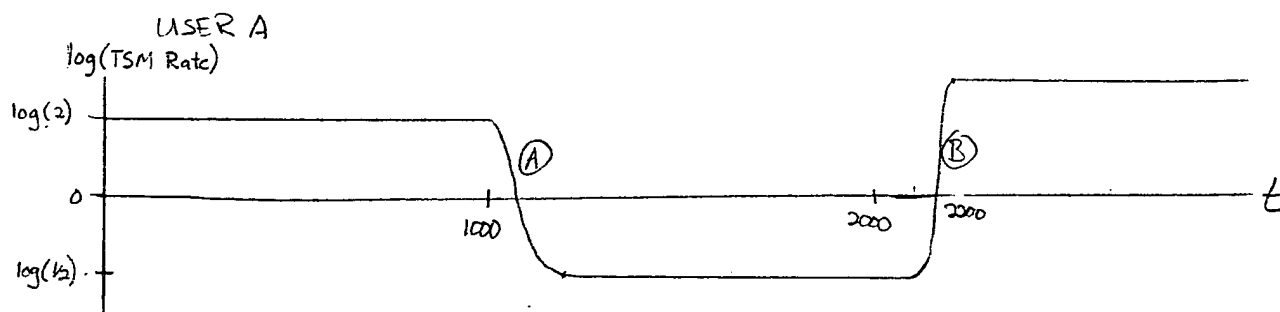
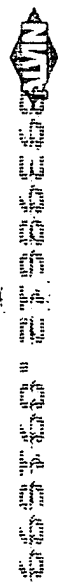
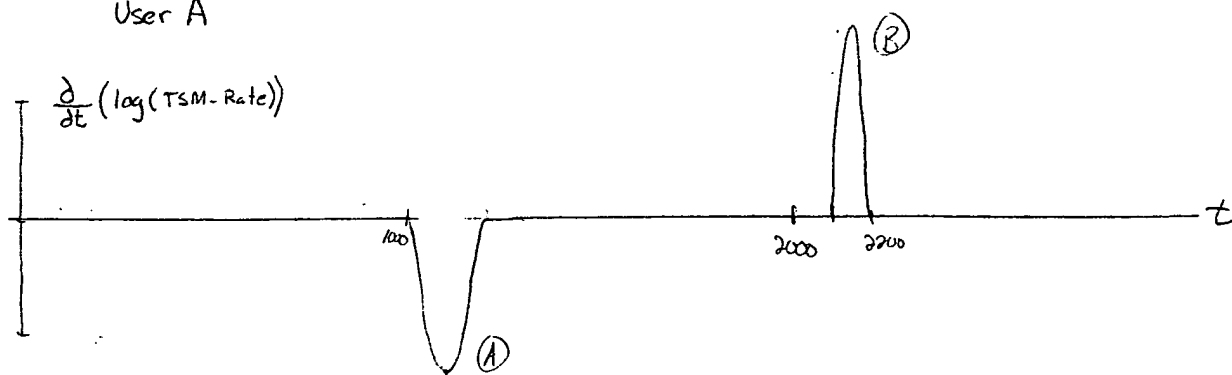
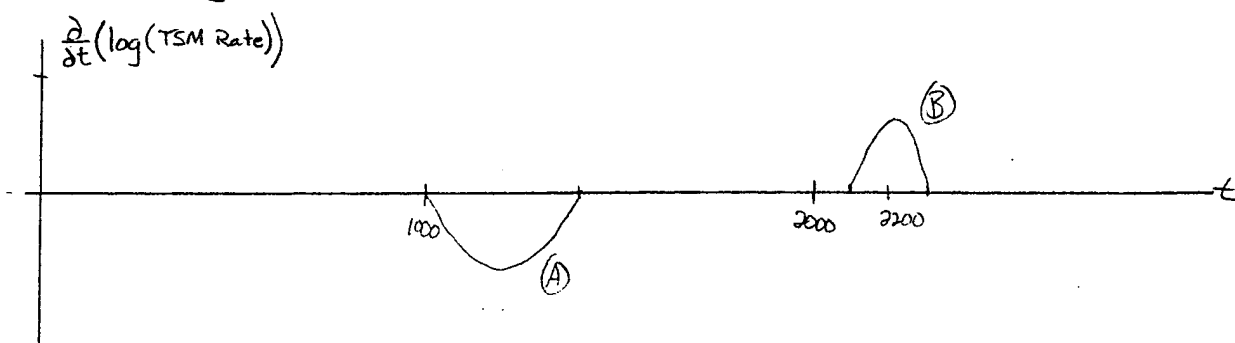


FIG. 3

User A



User B



User C

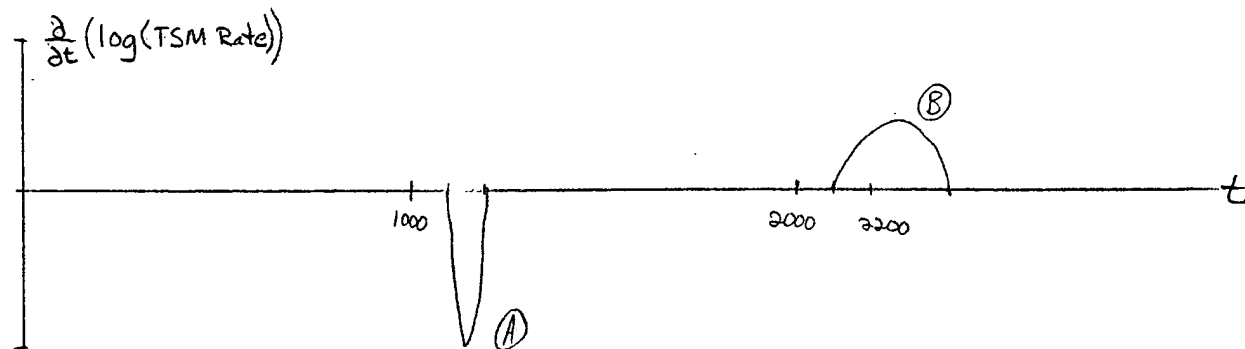


FIG. 4



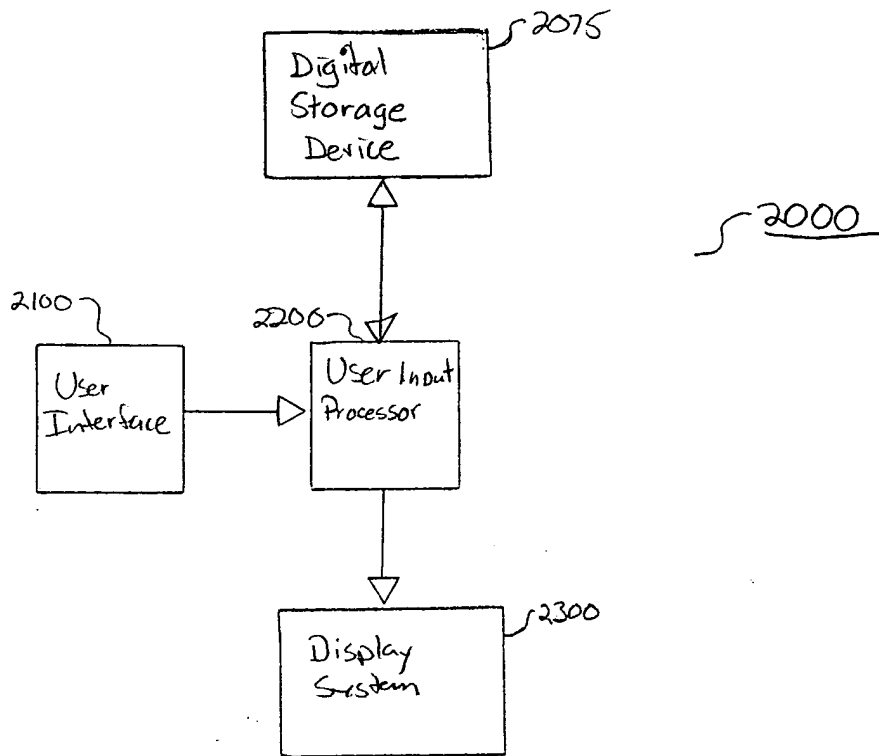
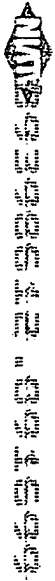


FIG. 5

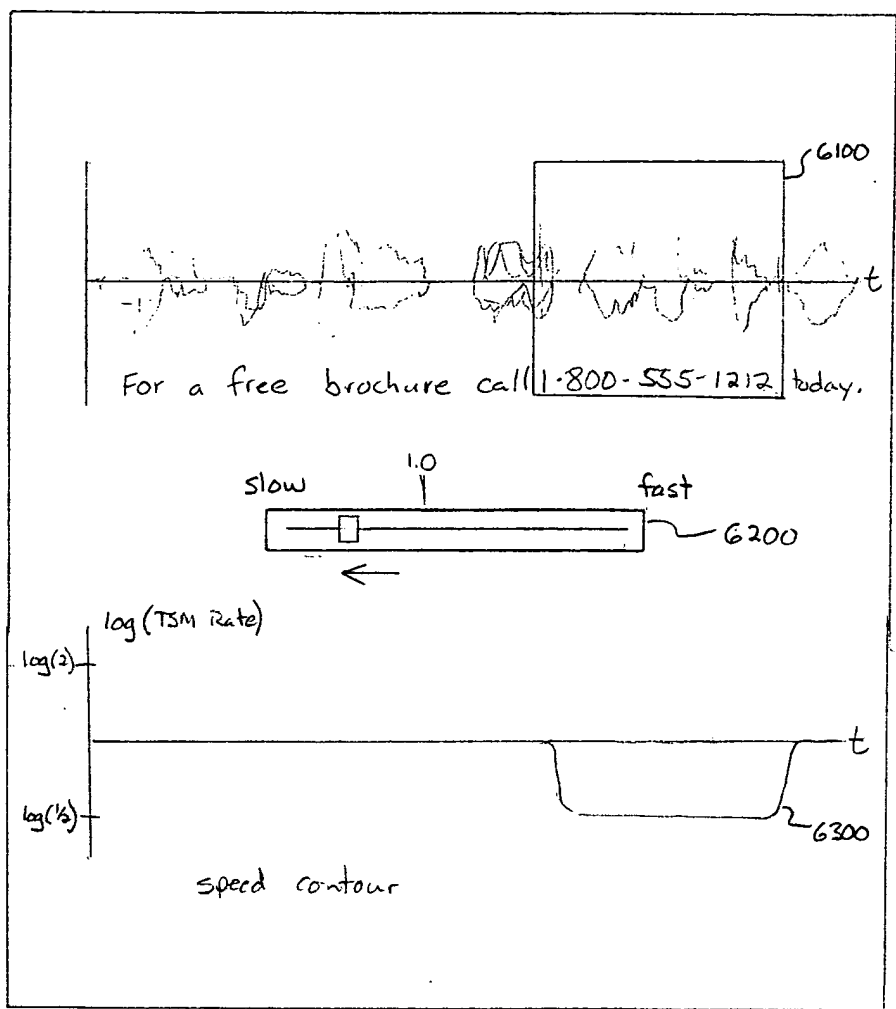
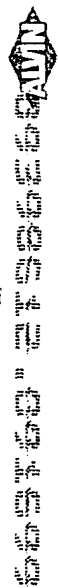
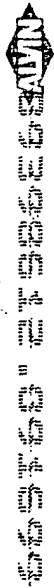


FIG. 6



7100

For a free product Guide and brochure
call 1-800-555-1212 and speak with an
insurance specialist about your particular
situation

FIG. 7

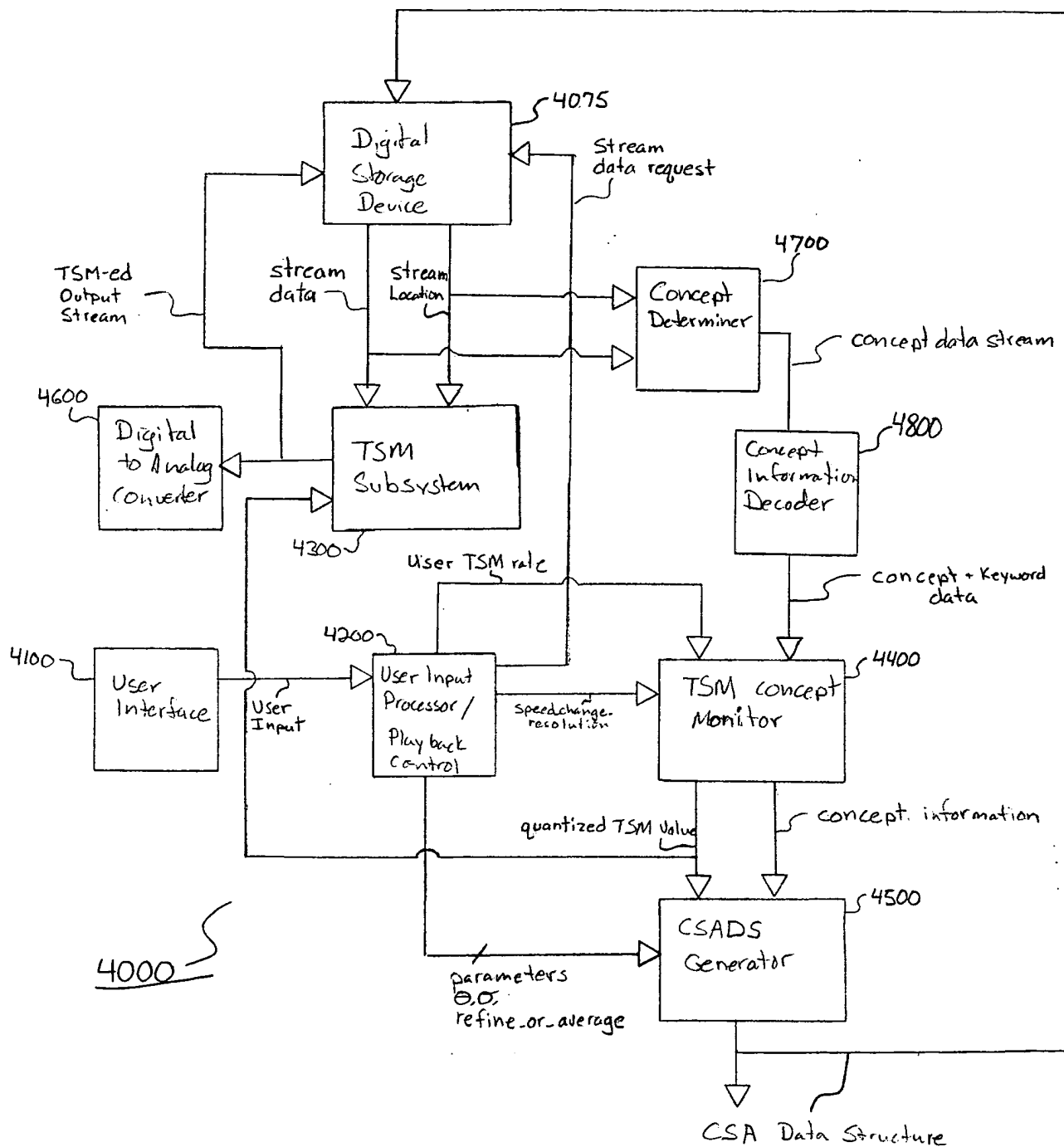


FIG. 8

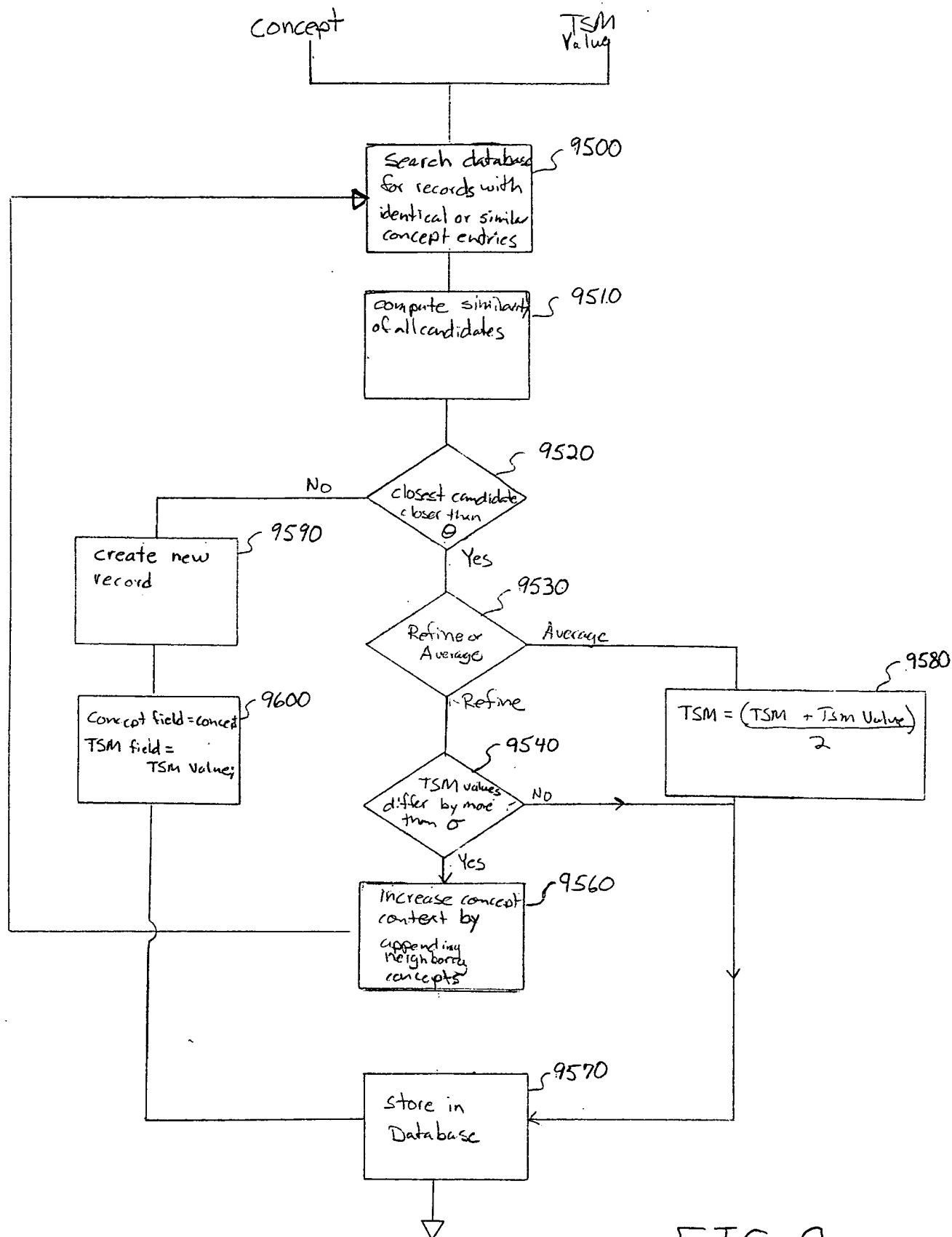
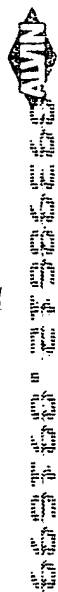


FIG. 9

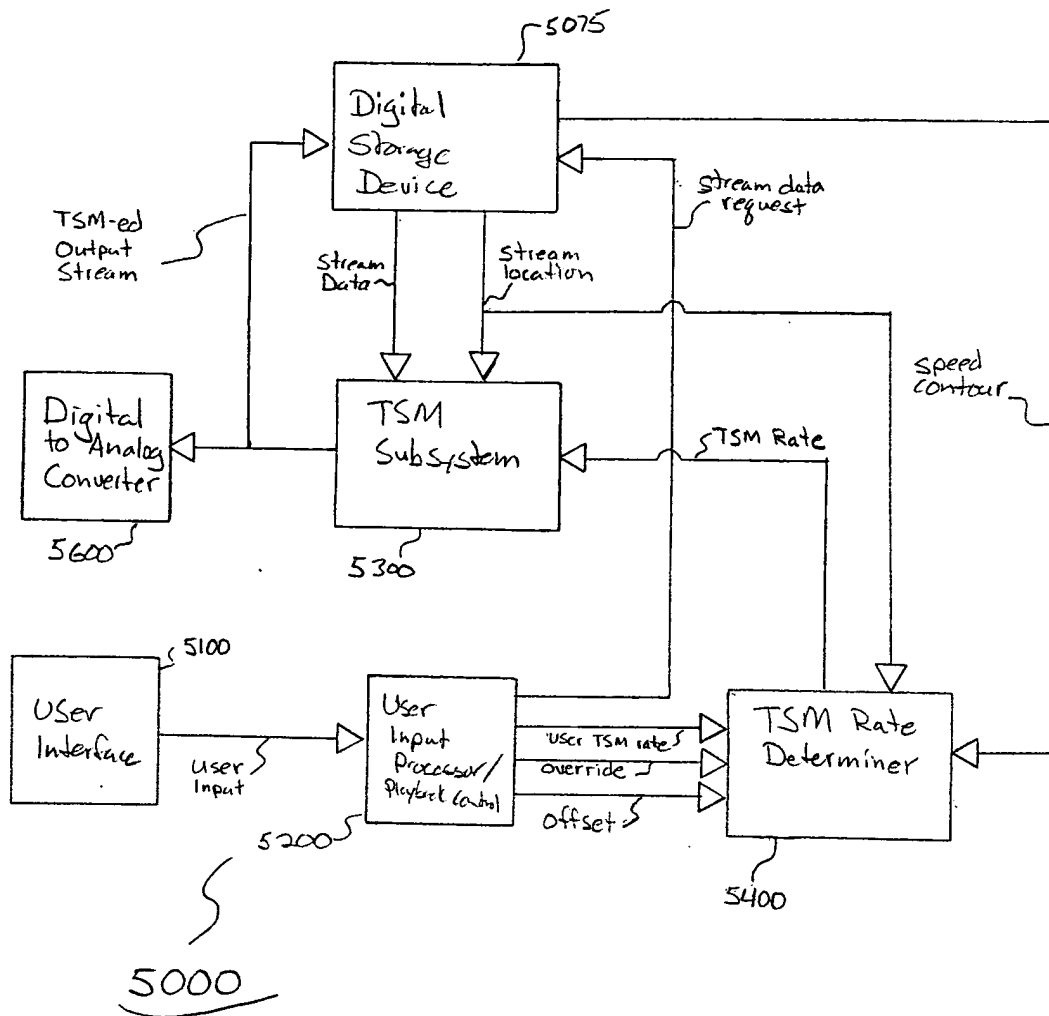


FIG. 10

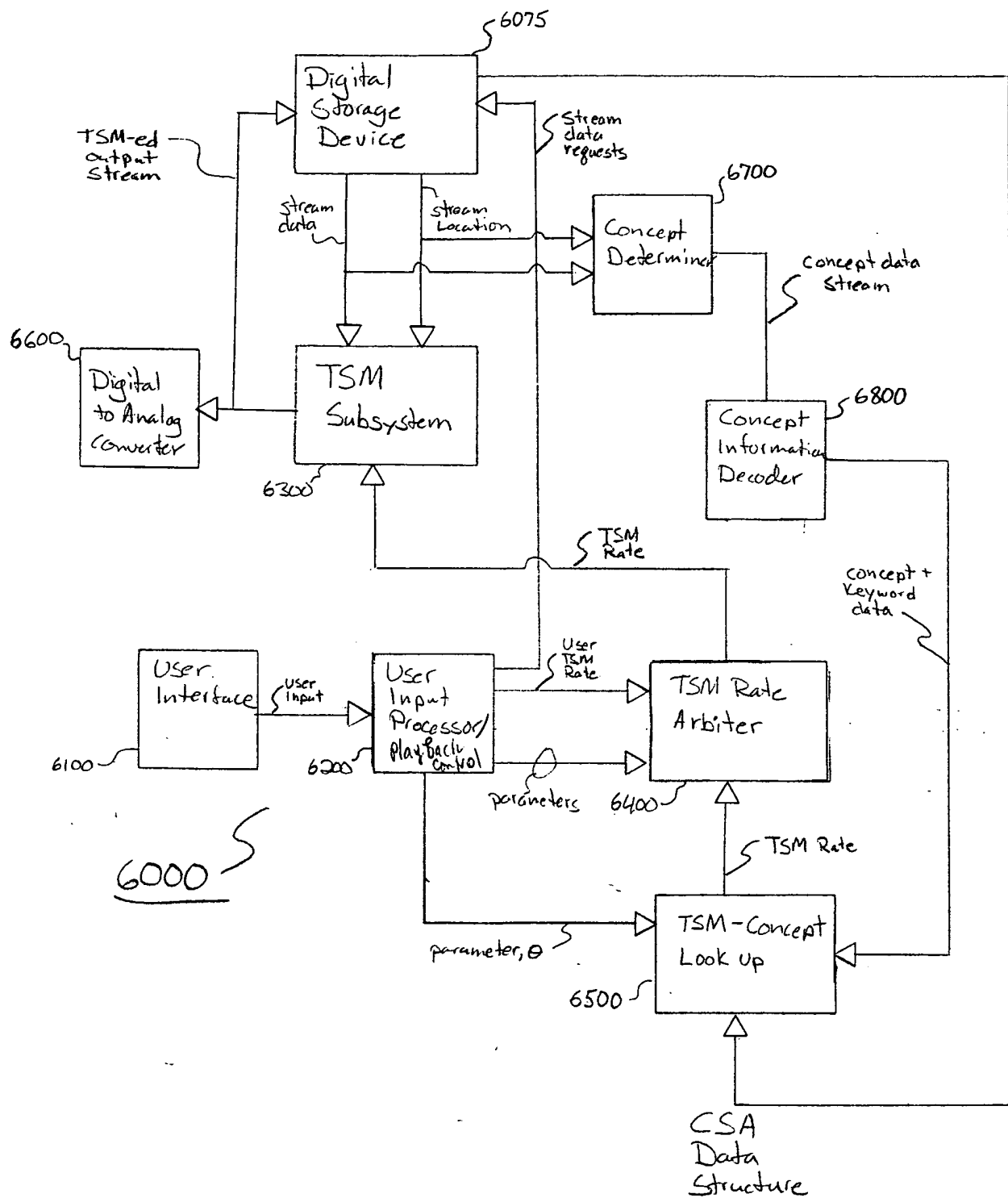
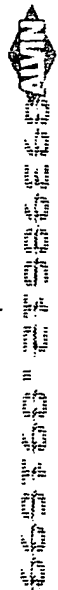


FIG. 11

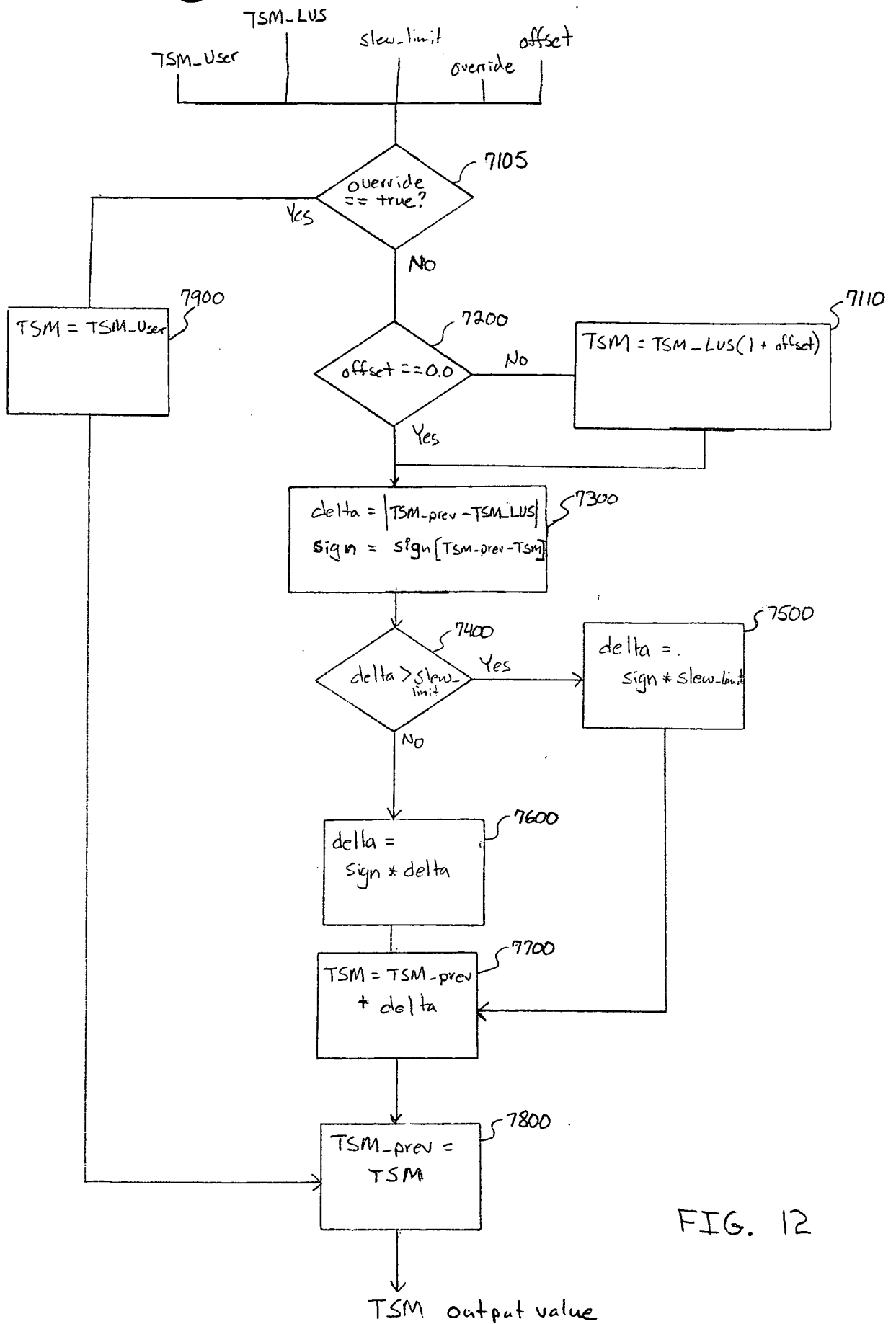
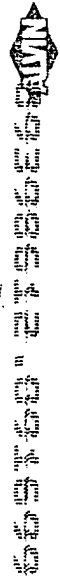


FIG. 12

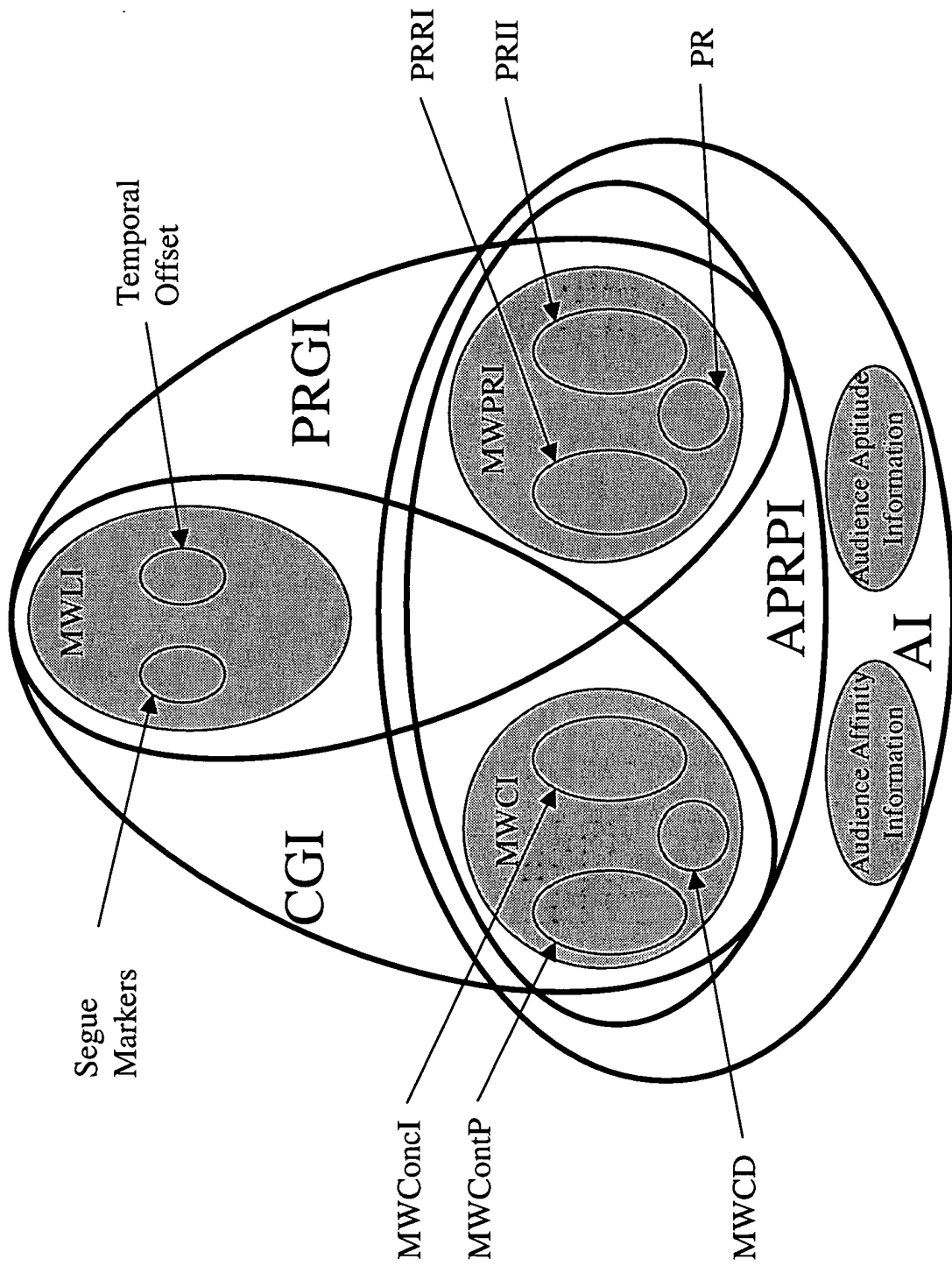


FIG. 15

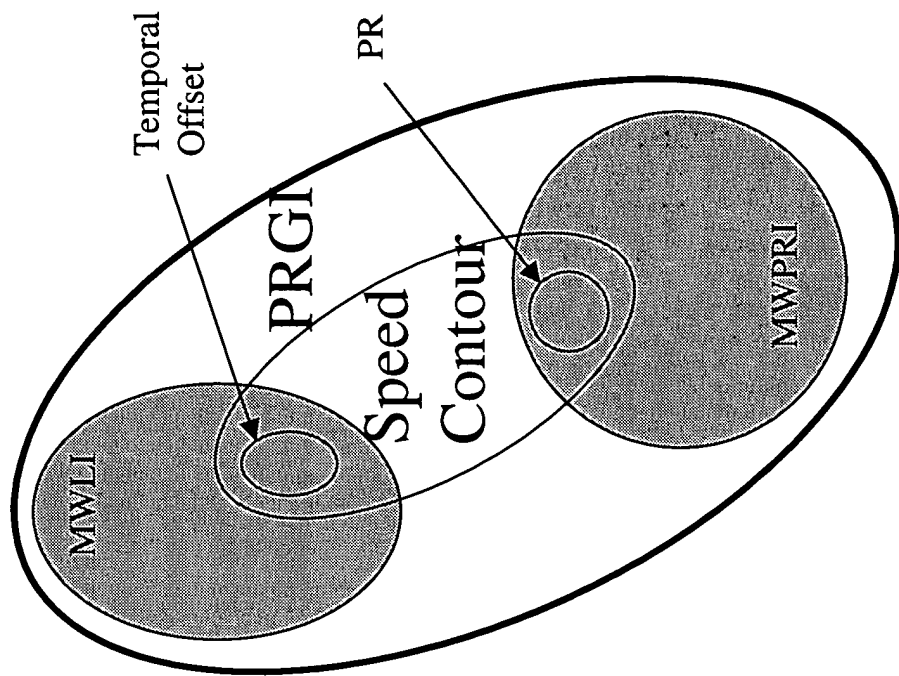


FIG 16

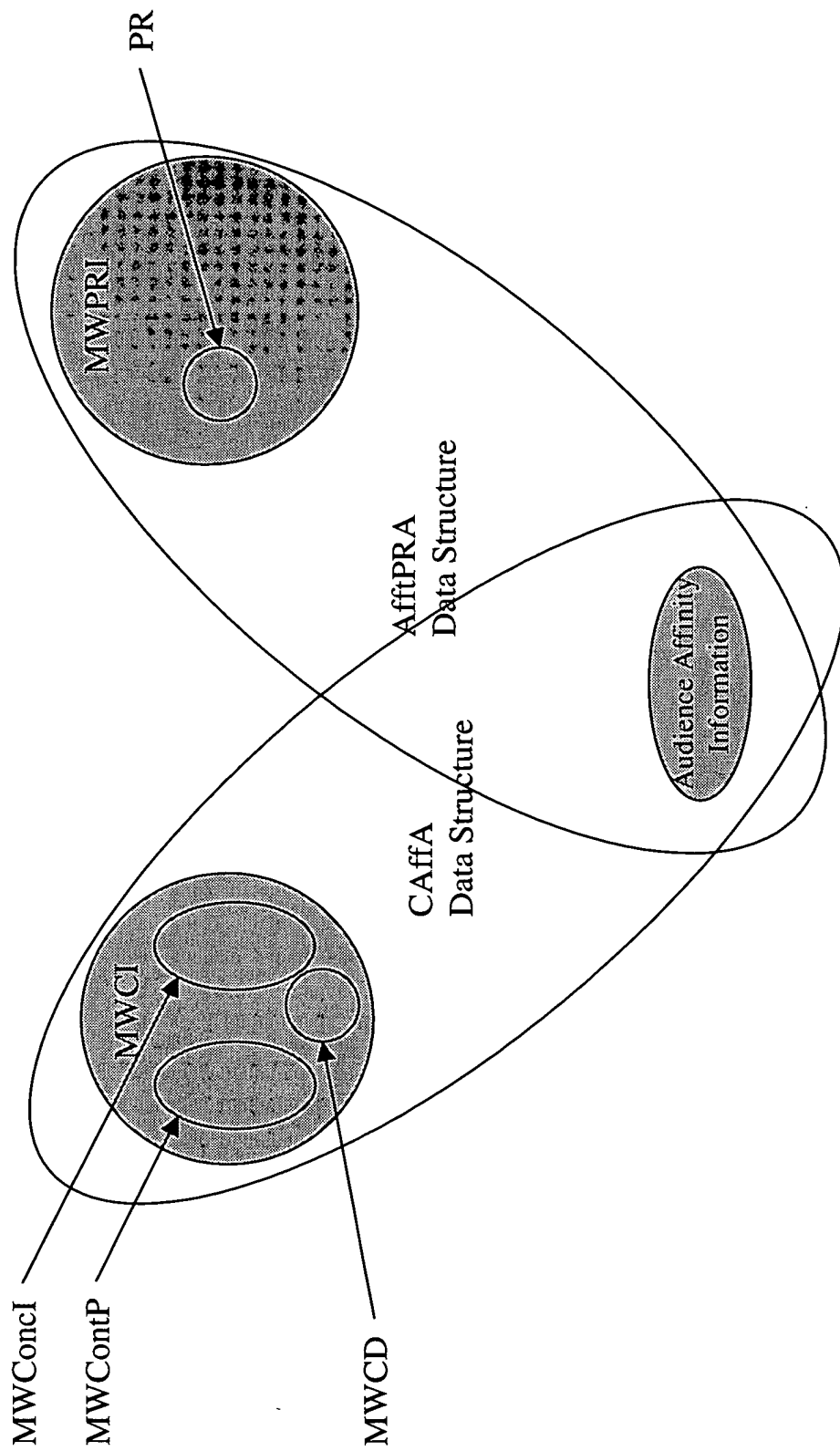


FIG. 17

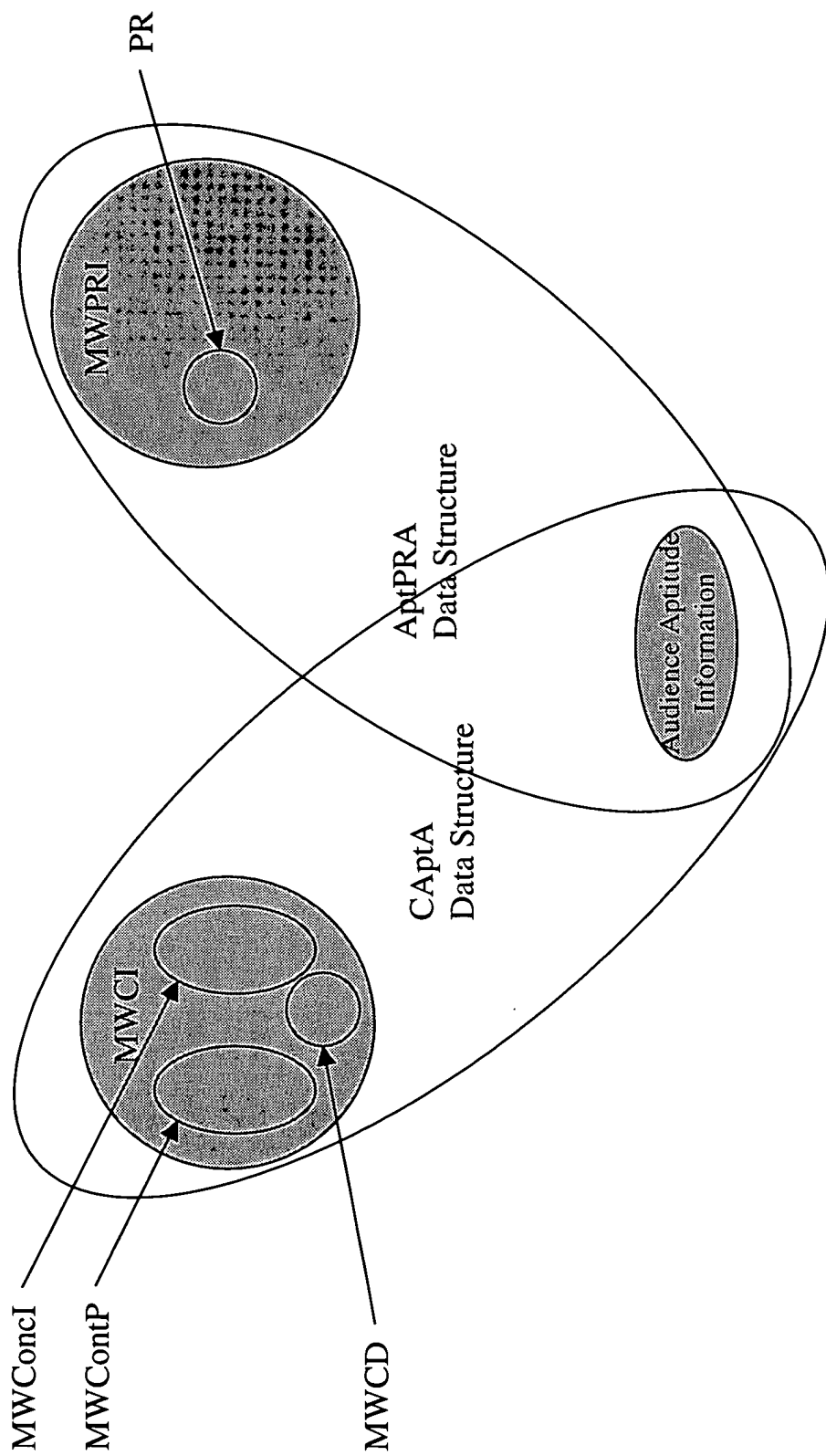


FIG. 18

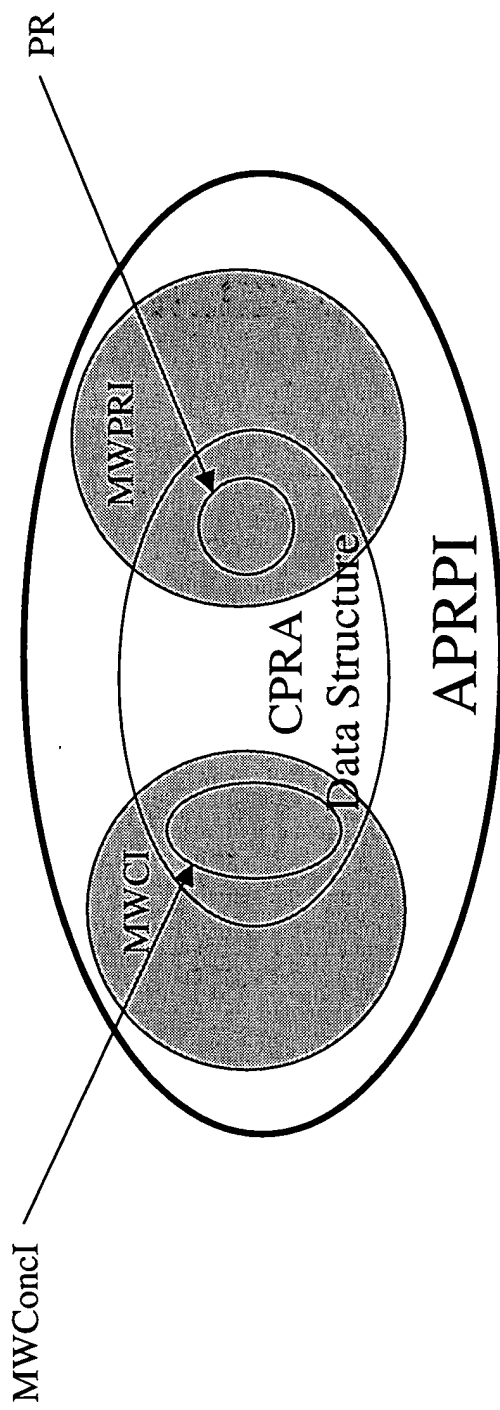


FIG. 19

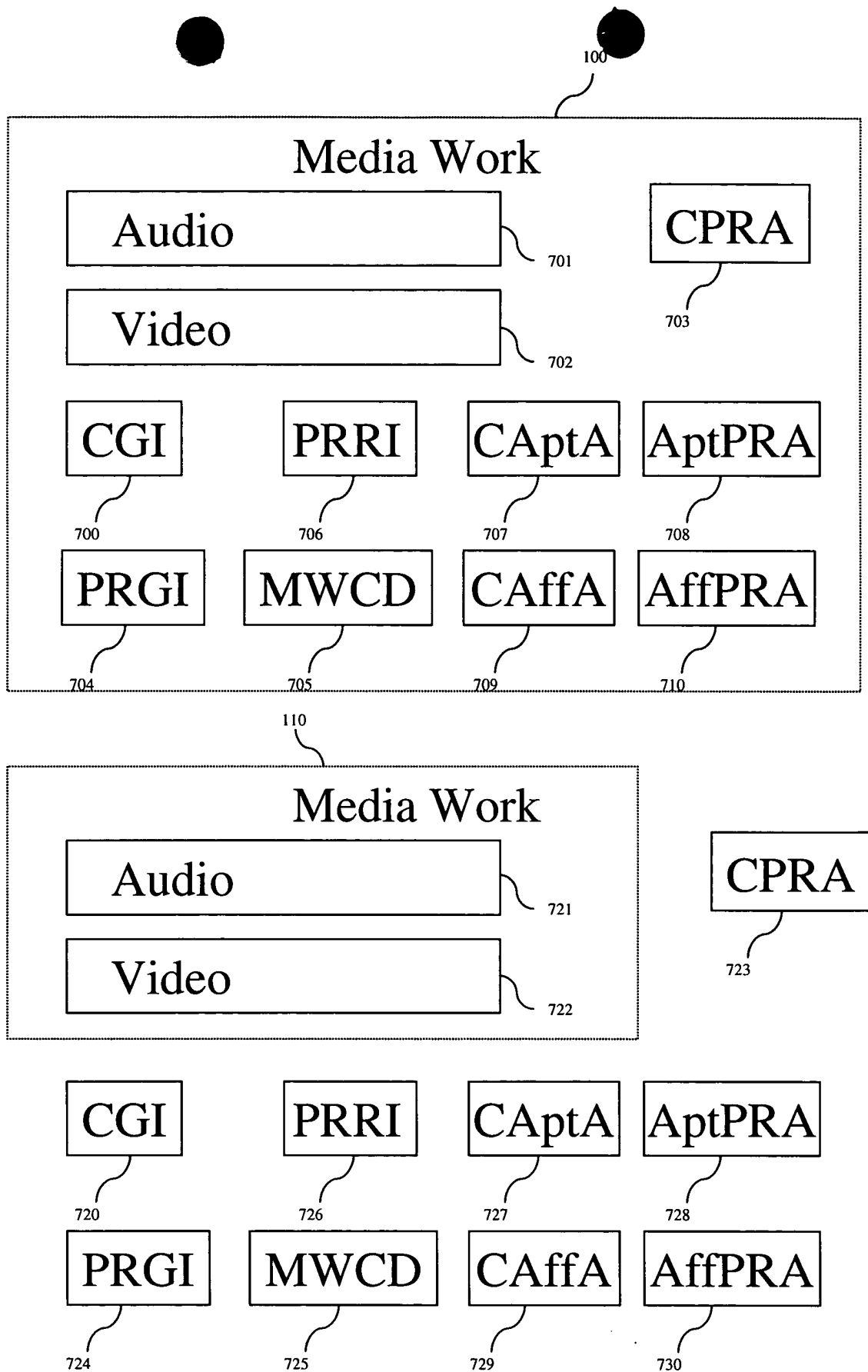
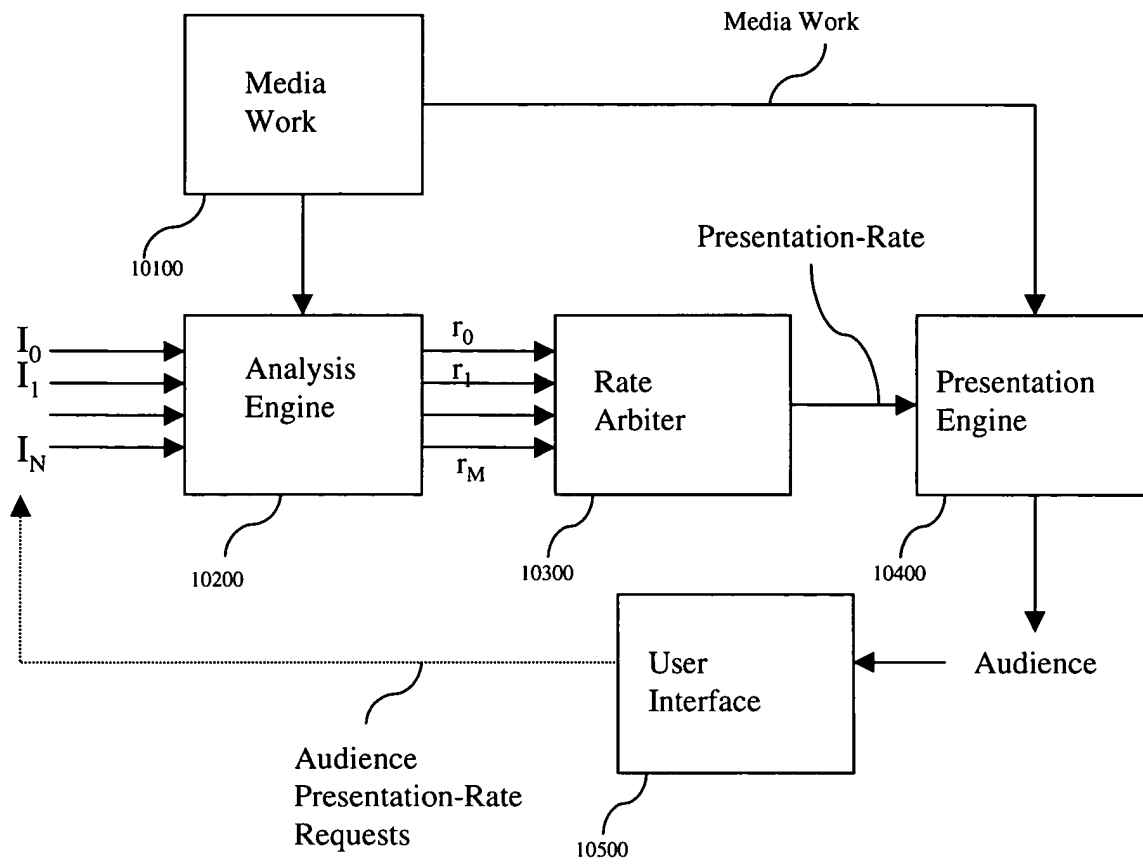


FIG. 19A

(
((well-known) (2.00))
((familiar) (1.50))
((comfortable) (1.10))
((unfamiliar) (0.65))
)

Aptitude Presentation-Rate
Association Data Structure

FIG. 20



10000

FIG. 22

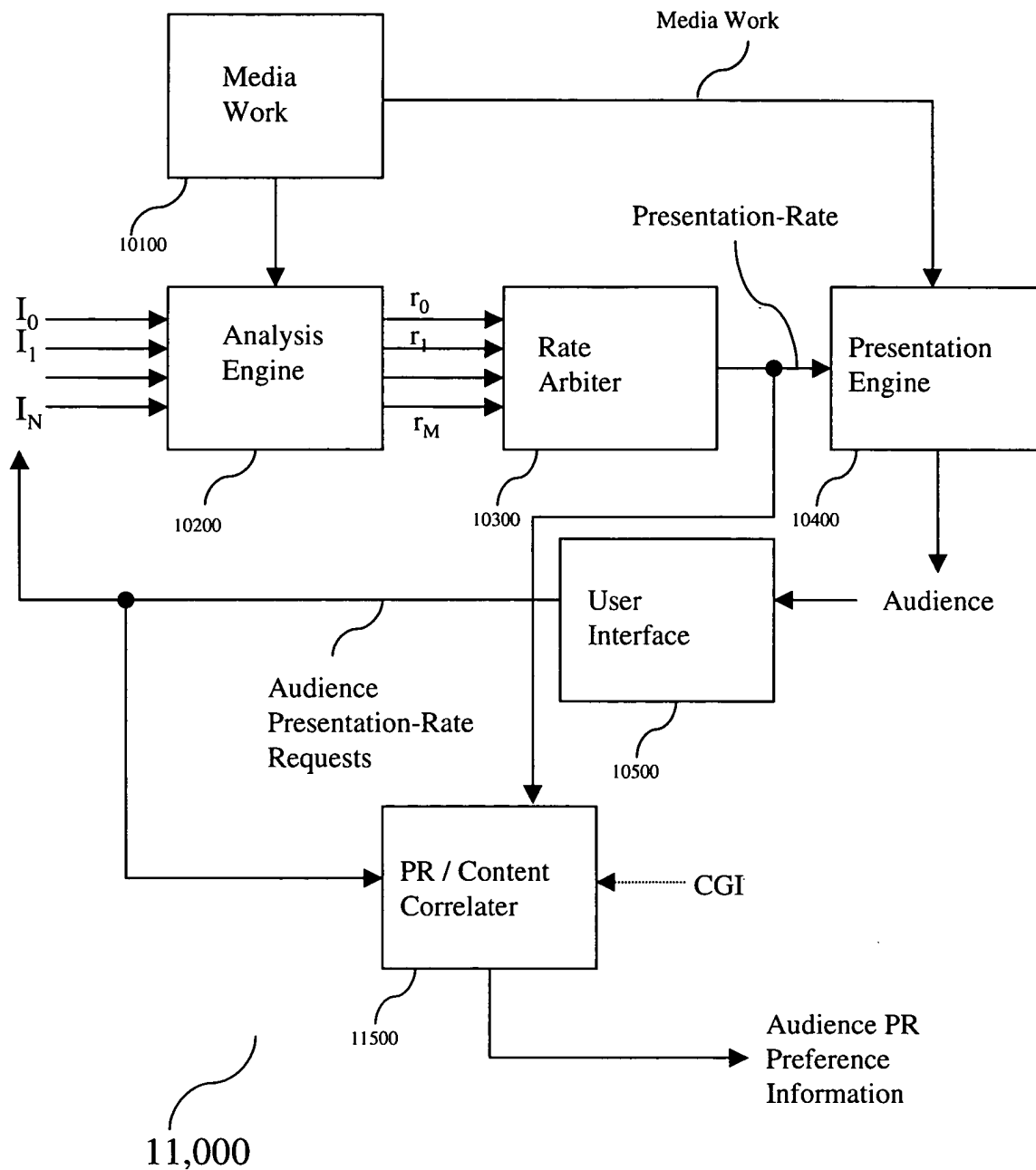


FIG. 23

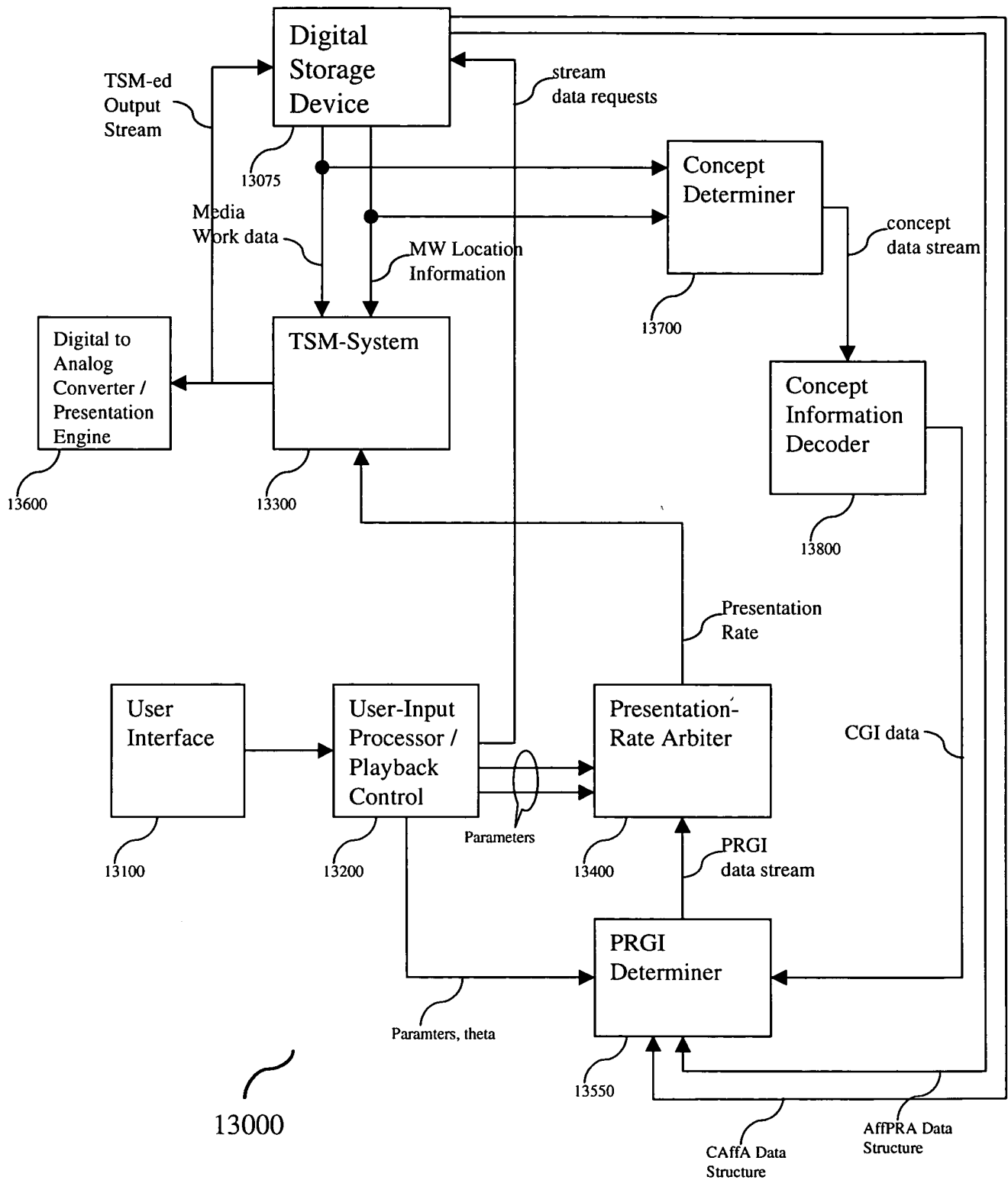


FIG. 24

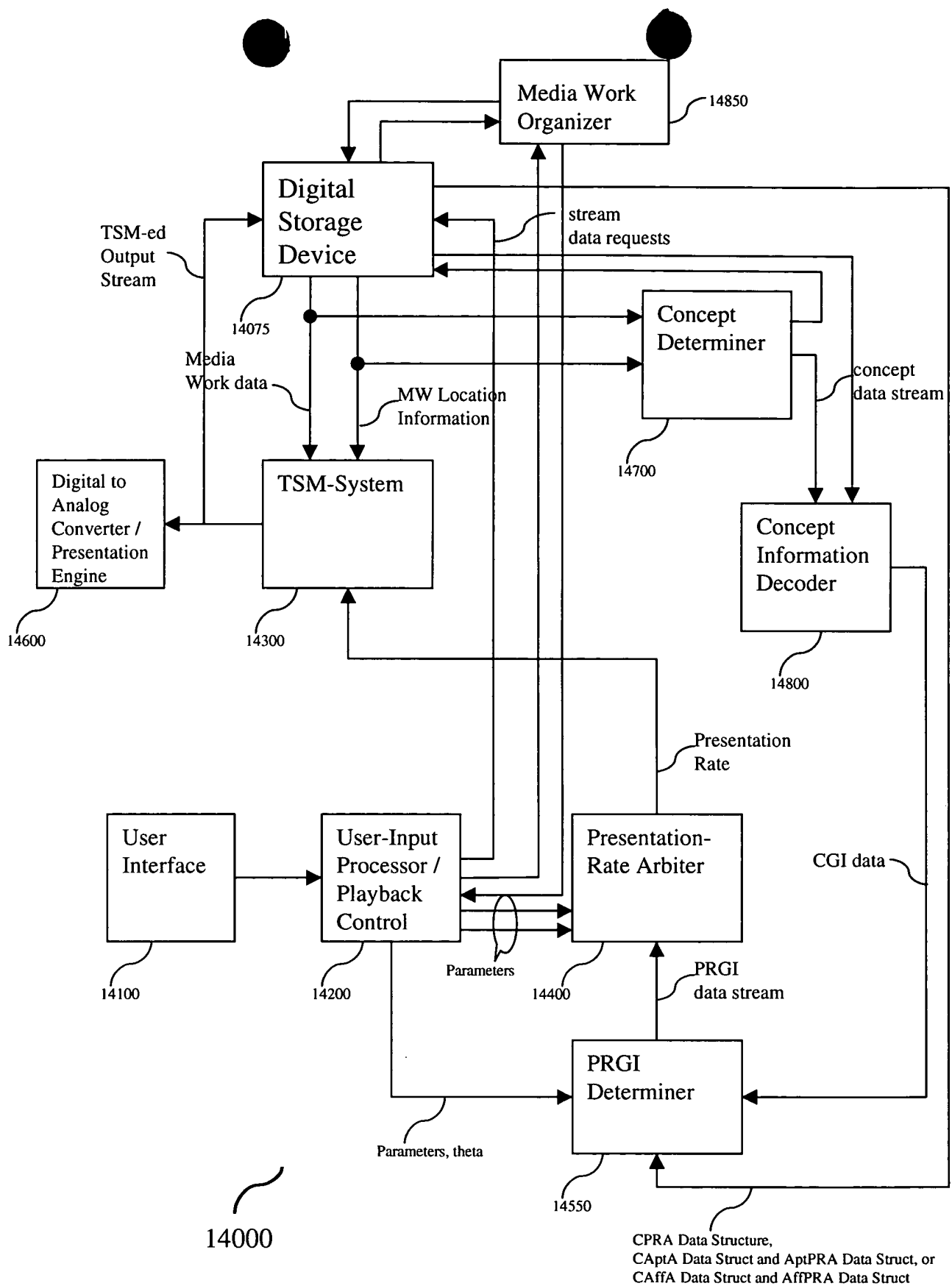


FIG. 25

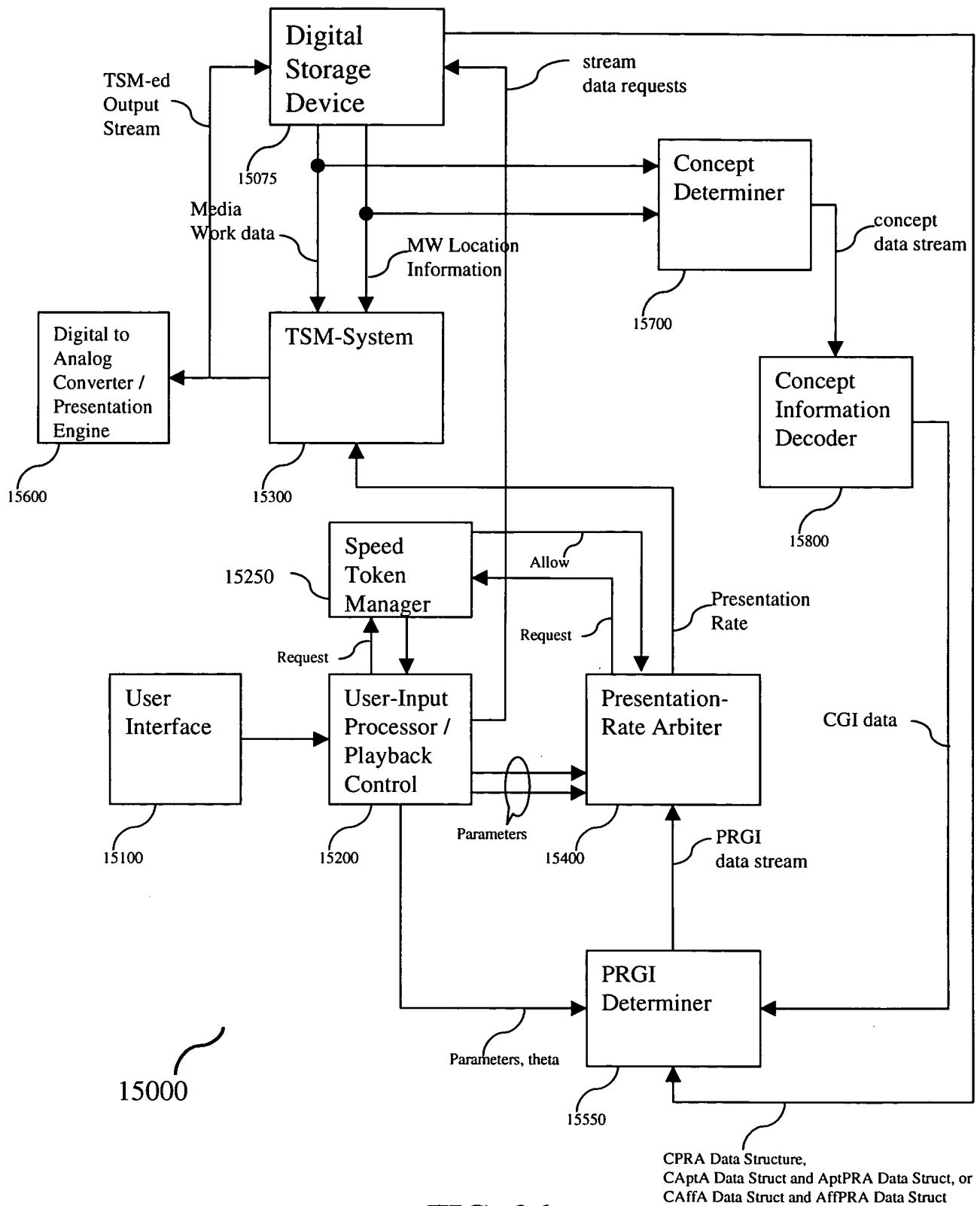


FIG. 26

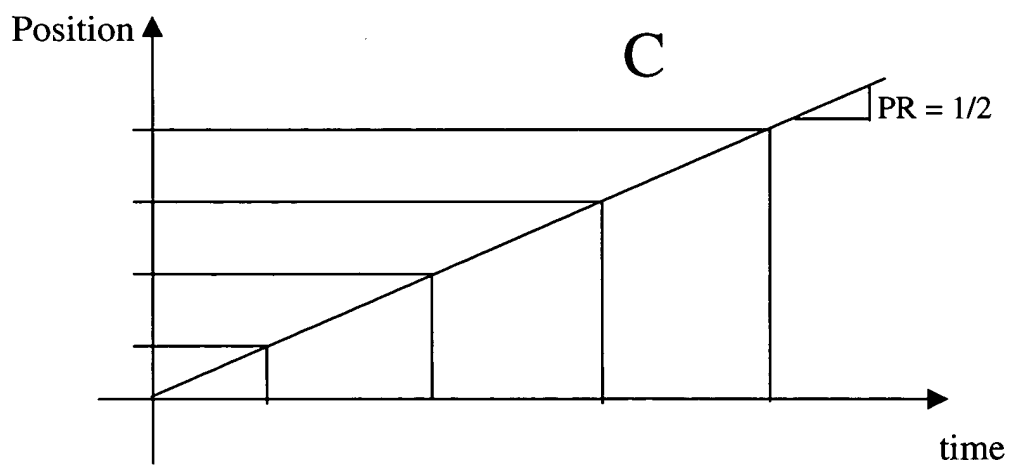
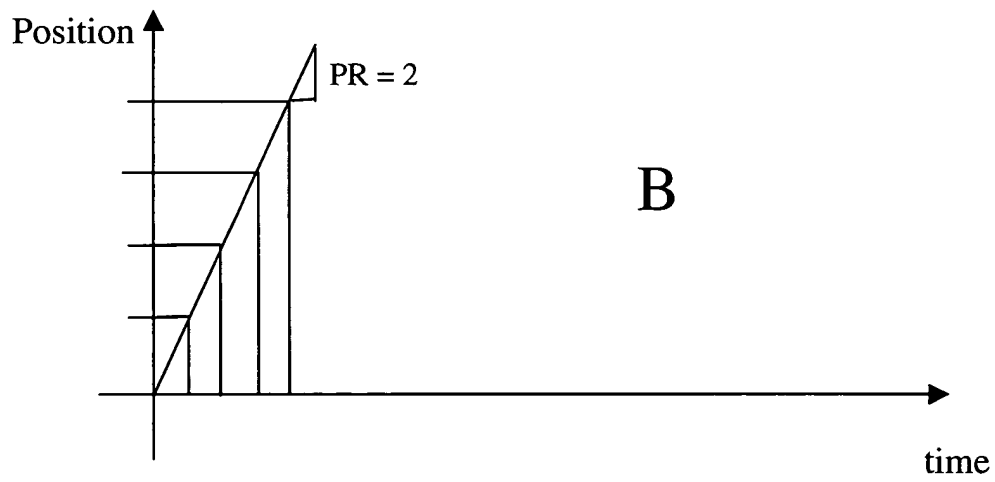
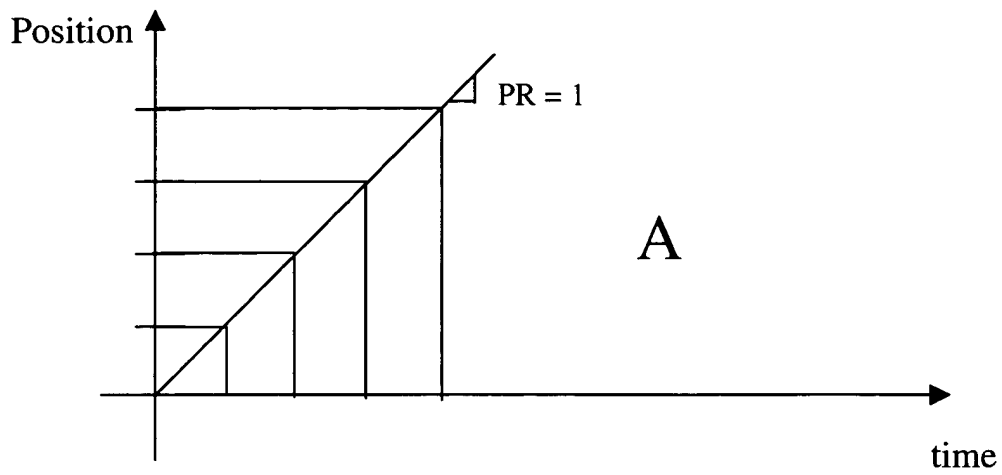


FIG. 29

